

ABSTRACT OF THE DISCLOSURE

A device for making purchases in real time over a data communications network, comprising at least one personal computer by means of which a user who wishes to make purchases connects to a data communications network access service provider, at least one second personal computer located within a point of sale whose online site the user wishes to visit in order to make purchases, the second personal computer being connected to the access service provider, and at least one television camera that can move inside the point of sale and is adapted to transmit, by means of the second personal computer, over the data communications network, images of the point of sale, the at least one television camera being such that it can be guided within the point of sale by the user of the first personal computer.

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